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PROJECT PORTFOLIO MANAGEMENT

Managing the business challenge of multiple projects

A 1-day, 7 PDU (0.7 CEU) instructor-led program

This powerful program shows you **how to charter projects** – how to think about project priority in order to choose the right projects: avoid the bad ones, hold off on the questionable ones, and quickly launch the profitable ones. The program emphasizes the on-going relationship between a project's need to balance scope, schedule, and cost and the organization's need to achieve its strategic objectives.

For an individual project, you will explore how to judge its overall business worth, how to value the product's component features, and how to report on (and respond to questions about) the project's business value at the critical phase reviews.

For the project portfolio, you will learn how to rate projects, how to revise your rating, and how to get the information you need to make sound strategic decisions about each project in your portfolio.

The program emphasizes tools and techniques that address your real business needs, such as New Leaf's Simple Business Model (SBM) and the Composite Value Table (CVT).

The program includes the latest terminology from the Project Management Institute's (PMI®) *The Guide to the Project Management Body of Knowledge, 4th Edition (PMBOK Guide®)* and the *Standard for Portfolio Management, 2nd Edition*.

Upon completion, you will be able to:

- Understand how a consistent chartering process leads to a successful project portfolio
- Construct a project's business model to value the project and the portfolio
- Understand discounted cash flow and Net Present Value (NPV)
- Calculate a project's composite strategic value
- Assemble a portfolio of the best projects
- Assess and balance the relative weights of a project's constraints

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Who will benefit?

- Executives involved in project portfolio management
- Senior project managers presenting their projects for portfolio review
- Project and program managers
- Senior technical leads who participate in portfolio reviews
- Project managers and team leaders who wish to prepare for future challenges

AGENDA

- Introduction
- Which are your critical projects?
- What's involved in project chartering?
- How do you construct a business model for the project?
- What are two powerful uses of the Simple Business Model (SBM)?
- What are the fundamentals of Net Present Value (NPV)?
- Which economic measures of projects should we avoid?
- How do you strategically value a project?
- How do you identify and handle the portfolio's constraints?
- How do you avoid the siren call of the value-ranked list?
- What is a thoughtful portfolio and how do I build one every time?
- How can graphics help portfolio management?
- How does portfolio management relate to Economic Value Added (EVA)?

2nd Day (optional)

- This program can be combined with an additional full-day workshop on portfolio selection and resource management.